

JEANS and Jewels Gala

FOURTH ANNUAL JEANS AND JEWELS GALA

Thursday, September 17, 2015



Please join us in sponsoring this uniquely casual event featuring live music, candlelit trails, animal exhibitions, local craft beer, and experiential auction items with nearly 300 West Michigan business and community leaders.

The Blandford Nature Center **JEANS AND JEWELS** event provides an opportunity to show your support of environmental education and engagement while enjoying an evening outdoors with sumptuous food and drinks.



ABOUT BLANDFORD NATURE CENTER

Blandford Nature Center's mission is to engage, educate and empower the community to become stewards of the natural world that sustains us.

TRAILS AND WILDLIFE

Blandford has 143 acres of nature to explore. Trails are open for hiking and snow shoeing. The Wildlife Center is a permanent residence for numerous injured animals that cannot survive in the wild. These animals are used for education and include "Bob" the bobcat, "Luna" the owl, and more.

EDUCATION PROGRAMS

From summer camps to field trips and community programs, Blandford's educational programs help over 38,000 people annually discover their own relationship to the natural world and connect with nature through hands-on experiences.

THE FARM

Blandford's farm is a living example of how many small farms work. Over 300 varieties of organically grown vegetables are harvested on the 2.5 acre farm that includes a greenhouse, chickens and goats. The farm is a Community Supported Agriculture (CSA) program with community members receiving fresh produce each week June through December.



JEANS and Jewels Gala



Photos by Kari Douma Photography

WHY SPONSOR JEANS AND JEWELS?

As an independent, non-profit organization, Blandford Nature Center relies on memberships, program revenue and charitable giving to sustain the organization and continue to provide environmental education and experiences. Your sponsorship is vital to making this event a dazzling success! Your support will help continue the preservation of wildlife and the education of children and adults alike.

SPONSORSHIP PACKAGES

All sponsors receive their name, logo and sponsorship level listed on www.jeansandjewelsblandford.org.

Crown Jewel Lead Sponsor \$10,000

Additional Benefits include:

- Name and logo displayed on all promotional materials and mentioned at the event
- Social media mentions
- Ten complimentary tickets to event

Hope Diamond Sponsor \$5,000

Additional Benefits include:

- Name and logo displayed on all promotional materials and mentioned at the event
- Social media mentions
- Eight complimentary tickets to event

Shining Sapphire Sponsor \$2,500

Additional Benefits include:

- Name mentioned and displayed at the event
- Six complimentary tickets to event

Radiant Ruby \$1,500

Additional Benefits include:

- Name mentioned and displayed at the event
- Four complimentary tickets to event

Awesome Amber \$500

Additional Benefits include:

- Name mentioned and displayed at the event
- Two complimentary tickets to event

PAST SPONSORS

Blandford Nature Center is fortunate to have generous sponsors whose values align with our mission to educate, engage, and empower our community to become stewards of the natural world that sustains us. Thank you to our 2014 Jeans & Jewels Sponsors.

CROWN JEWEL LEAD SPONSOR

Wege Foundation

HOPE DIAMOND SPONSOR

Wolverine Worldwide

Fred L. Hansen Corp.

SHINING SAPPHIRE SPONSORS

Clark Hill

Lacks Enterprises

RADIANT RUBY SPONSORS

a.j. Veneklasen, Inc.

Morgan Stanley

Warner, Norcross & Judd LLP

Northern Trust

GVSU Business and Finance Office

O'Donovan Family Foundation

West Michigan Caterer

AWESOME AMBER SPONSORS

Barnes & Thornburg LLP

Founders Bank & Trust

Meijer

Hudsonville Creamery & Ice Cream Co.

Keller Ford Kia

NEWCO Design Build LLC

Tom & Sandy Burr

Don & Laurie Gardner

Don & Nancy Lubbers

Jeff & Susie Meyers

Larry & Sally Robson



BLANDFORD | nature
center

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Corey Turner, Development Associate, via email at corey@blandfordnaturecenter.org or mail to: Blandford Nature Center ATTN: Corey Turner, 1715 Hillburn Ave NW, Grand Rapids, MI 40504. All inquiries and logos can be sent to the contact above. In order to be included in all marketing materials, the deadline for submission is April 30, 2015. Please submit high-resolution color and black and white logos as soon as possible.

CONTACT INFORMATION

Company Name

Contact Email Address

Address

Contact Person/Title

Contact Phone Number

City/State/ZIP

SPONSORSHIP LEVELS

_____ Crown Jewel Sponsor: \$10,000

_____ Hope Diamond Sponsor: \$5,000

_____ Shining Sapphire Sponsor: \$2,500

_____ Radiant Ruby Sponsor: \$1,500

_____ Awesome Amber Sponsor: \$500

_____ Full Table: \$800

_____ Individual Ticket: \$100

_____ I/We are not able to sponsor the event this year,
but please accept my donation of: \$_____.

PAYMENT INFORMATION

_____ Please send me an invoice

_____ Check enclosed to Blandford Nature Center

_____ Please charge my credit card

Card Type: Visa / Mastercard / Discover

Card #: _____

Expiration Date: _____ Security Code: _____

Date: _____

Signature: _____



AUCTION DONATION FORM

Please fill out the following form to confirm your auction donation. Completed forms can be returned to Corey Turner, Development Associate, via email at corey@blandfordnaturecenter.org or mail to: Blandford Nature Center ATTN: Corey Turner, 1715 Hillburn Ave NW, Grand Rapids, MI 40504. All inquiries and logos can be sent to the contact above. Please submit high-resolution color and black and white logos as soon as possible to be included on the event website and marketing materials.

CONTACT INFORMATION

_____	_____
Donor/Company Name	Contact Person/Title
_____	_____
Contact Email Address	Contact Phone Number
_____	_____
Address	City/State/ZIP
Signature of Donor _____	

AUCTION ITEM INFORMATION

Item Description: _____

Terms/Conditions (valid dates, limitations, etc) _____

Estimated Value: \$ _____

Item is Included with this form _____

Item will be provided later _____ (Please Circle) US Mail Email Drop Off Pick Up Requested

Date item will be delivered/ready for pickup: _____



THANK YOU FOR YOUR SUPPORT